### Ottapalam Rotary News

A monthly bulletin of Rotary club of Ottapalam (RID 3201 + Club

Vol. XXXVIII Issue # 7

Apr 2024

# April is Supporting Environment Month

GOV Special Edition

Welcome

DG Rtn T R Vijayakumar & First lady Ann Asha Vijayakumar



CREATE HOPE in the WORLD







#### Embracing Environmental Stewardship: A Pivotal April at Rotary club of Ottapalam

Dear Ottapalam Rotary Members and Friends,

As we step into the month of April, we find ourselves immersed in the spirit of Rotary Environment Month—a time dedicated to reflecting on our role as stewards of the planet. This month, Rotary club of Ottapalam embraces the opportunity to make a lasting impact on our environment, aligning with Rotary International's commitment to sustainable practices and eco-friendly initiatives.

#### **Rotary Environment Month: Cultivating Change**

April marks a period where our collective focus shifts towards environmental awareness and actions. Rotary club of Ottapalam acknowledges the significance of safeguarding our planet for future generations. Throughout this month, we will engage in activities that promote environmental sustainability, from tree planting drives to waste reduction initiatives. Let us be catalysts for positive change and take pride in contributing to a healthier, greener world. Our Paul Haris Miyawaki Garden at Rotary Garden, Koonathara is an example for this initiative.

#### **District Governor's Official Visit: A Special Occasion**

We are thrilled that our esteemed District Governor is scheduled to visit Rotary club of Ottapalam on the 16th of April 2024. This official visit is a momentous occasion, providing us with the opportunity to showcase the incredible work and dedication of our members. We extend a warm welcome to our District Governor & the first Lady and look forward to sharing our achievements and aspirations as a club.

As we navigate through April, let us exemplify Rotary's commitment to environmental sustainability and community service. Together, we have the power to create lasting positive change, leaving a legacy that echoes through generations.

This edition includes activities of March 2024.

Thank you for your unwavering dedication to the ideals of Rotary.

Jai Rotary, Jai Bharat

#### Rtn. Ramachandran Kunduthody

Chair Public Image & Bulletin Editor | Zonal Chair - Club Bulletin

*Please send your comments, suggestions and contribution to improve our club bulletin to the club email* <u>cio.rotaryotp@gmail.com</u> For more information visit us at <u>http://www.rotaryclubofottapalam.org</u>

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Greetings Dear Rotarians !

We are approaching the day of our Rotary District Governor's Official Visit on 16 April 2024 and I extend a warm welcome to D.G Rtn.T.R.Vijayakumar and First Lady Ann Asha Vijayakumar on behalf of everyone at Rotary Club of Ottapalam.

Samanwaya, our Inter Club Family meeting with Rotary Club of Shoranur was made a grand success , my sincere thanks to Rtn. Ms.Sandhya Mannath, President, Rotary Club of Shoranur and also to the Rotarians, Annas and Annettes of both the clubs whose lively participation made the event a memorable one.

The one-day **RYLA** conducted on 03 March 2024 was an astounding success, thanks to the vibrant trainers Rtn. Dr.C.Balasubramaniam, Rtn. K.P.Baburaj and the forty-three students who whole heartedly participated in the beneficial sessions. We were also able to conduct anti-drug abuse poster distributions and awareness creation in schools and public events.

April is the month for our focus on Environment. We have distributed many saplings to schools and public during the last year, but we cannot remain complacent by what we have done. Many more activities should be initiated and more concerted efforts by the whole of humanity are needed to protect our planet for the generations to come.

Let us together protect our environment and do our little and big things to make it a better and more beautiful place!

Thank you. Yours in Rotary, Rtn. K.R. Sandeep Narayanan

> Plan now to attend the 2024 Rotary International Convention in Singapore!

ORN – Ottapalam Rotary News Rotary

SINGAPORE | 25-29 MAY 2024

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Club ID	Club Name	1 for Zone-2, Di 1st Jul 23	29 Feb 24	Growth	% Growth
		Rtn.Rajesh Nair		Crowds	25 Growas
58686	Olavakkode	9	11	2	229
22653	Ottapalam	57	65	8	149
15877	Palghat	58	57	-1	(2%
22459	Palghat East	53	53	0	0%
	-	177	186	9	5%



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AntiDrug Abuse posters given to A.B.U.P School, Peradikunnu, Nagaripuram during the School Annual Day Celebrations on 01 March 2024.









### **Activities - RYLA**



RYLA on 03 March 2024, for 45 students at CRR Hall. Rotarians are also invited to join for the sessions. Rtn. Dr.Balasubramanian and Rtn.Baburaj P K are the trainers. 9am-4pm



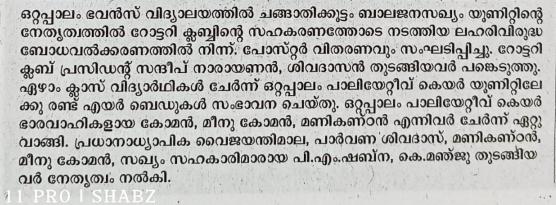






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Above: Distributed **Anti Drug Abuse posters** to **Swathy Central Schoo**l, Vaniyamkulam on 20-Mar-2024

Below: Rotary club distributed buttermilk to public on pooram day at Chathankandar kavu sponsored by Rtn Prabhurajan on 4-4-2024











Financial aid of Rs. 7500.00 given to Mr. Krishna Kumar (Deaf) & Family who was struggling to cope up with the daily needs.(Above)



Rs. 5,000 each was given to Mrs.Janaki, Mrs.Rajusha C P, And Mr.Kumaran N P3 (Pictures above and right)



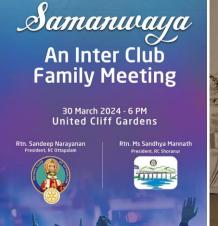












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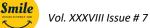














Rtn. Adv. Pradeep & Rtne. Shimna (6-Apr)



Rtn. Lt Col Venugopal & Rtne. Sujatha (9-Apr)



Rtn. Adv. Jayadevan & Rtne. Adv. Suprabha (16-Apr)



Rtn. Adv. Suresh & Rtne. Adv. Siji (22-Apr)



Rtn. Vijayakumar & Rtne. Padmaja (11-Apr)



Rtn. Kesavdas & Rtne. Sujatha (21-Apr)



Rtn. CP Baiju & Rtne. Reshmi (24-Apr)







Doing Good In The World 🚳 🚳 🐜



# The 1st Convention in Europe was held in June 1921 in Edinburgh









#### **Seven Wonders of Rotary?**

We all know about the Seven Wonders of the World! But do we all know the Seven Wonders of Rotary? Here are the Seven Wonders of Rotary to the world, Rotary's impactful projects and initiatives around the world that contribute to positive change and make a difference in communities.

- 1. Polio Eradication Efforts: Rotary International has been a leading partner in the global effort to eradicate polio. Through the Rotary PolioPlus program, Rotary has helped immunize millions of children worldwide, bringing the world closer than ever to eradicating this crippling disease.
- 2. Rotary Youth Programs: Rotary sponsors various youth programs such as Rotary Youth Exchange, Interact clubs (for high school students), Rotaract clubs (for young adults), and Rotary Youth Leadership Awards (RYLA). These programs empower youth to develop leadership skills, promote international understanding, and engage in community service.
- 3. Clean Water and Sanitation Projects: Rotary clubs undertake numerous projects to provide clean water, sanitation facilities, and hygiene education to communities in need around the world. These projects improve health, prevent disease, and enhance quality of life.
- 4. Literacy and Education Initiatives: Rotary supports literacy and education programs globally, including the provision of books, educational materials, teacher training, and scholarships. These initiatives help empower individuals, break the cycle of poverty, and promote lifelong learning.
- 5. Humanitarian Aid and Disaster Relief: Rotary responds to disasters and humanitarian crises by providing immediate relief, funding long-term recovery projects, and supporting communities in rebuilding efforts.



Rotary's Disaster Response Fund enables quick and effective responses to emergencies worldwide.

- 6. Peacebuilding and Conflict Resolution: Rotary promotes peace and conflict resolution through initiatives such as the Peace Centers. which offer Rotarv fellowships for individuals to pursue graduate studies in peace and conflict Rotary resolution. also supports peacebuilding projects at the grassroots level.
- 7. Vocational Training and Economic Development: Rotary fosters economic development and self-sufficiency through vocational training programs, microfinance initiatives, and support for small businesses. These efforts empower individuals to create sustainable livelihoods and improve economic conditions in their communities.

While these are just a few examples, Rotary's impact extends far beyond these areas, with thousands of clubs worldwide working on a wide range of projects to address pressing humanitarian needs and promote goodwill and understanding across borders. Each of these endeavors contributes to Rotary's mission of **"Service Above Self**" and reflects the spirit of Rotary's commitment to making the world a better place.







#### Seven Wonders of becoming a Rotarian?

what are the Seven Wonders of becoming a Rotarian?

Becoming a Rotarian offers great benefits and opportunities, in the following aspects:

- 1. Service Opportunities: Rotarians have the chance to engage in meaningful service projects that address local and global community needs, making a positive impact on society.
- 2. Networking: Joining Rotary provides access to a diverse network of professionals, community leaders, and like-minded individuals who share a commitment to service and making a difference.
- 3. Personal Growth: Through participation in Rotary meetings, leadership projects, roles. and opportunities members have for leadership personal development, enhancement, cultural skills and exchange.
- 4. International Understanding: Rotary's global network fosters cross-cultural understanding and international goodwill through programs like Rotary Youth Exchange and global service projects.
- 5. Community Involvement: Rotarians play an active role in their local communities, collaborating with other organizations, government entities, and businesses to address community needs and promote positive change.
- 6. Ethical Leadership: Rotary promotes high ethical standards and values,

emphasizing the importance of integrity, honesty, and ethical leadership in both personal and professional life.

7. Friendship and Fellowship: Rotary clubs provide a supportive and inclusive environment where members build lasting friendships, share experiences, and work together toward common goals.

These key aspects capture the essence of the Rotary experience and the benefits that come with membership in Rotary International. Enjoy your being in Rotary!



IN COMMUNITIES LIKE OURS, AROUND THE WORLD



#### 3 magical steps to grow membership

By Chun-Wook Hyun, Trustee of The Rotary Foundation and a member of the Rotary Club of Seoul-Hansoo, Korea

My Rotary club began like any other traditional club, chartered in October 1991 with about 30 members. The year I served as governor of District 3640, about a decade ago, my club had grown to about 100 members. In January, we reached 433 members, making us one of the largest clubs in Korea. How did this happen?

Five years ago, we launched a five-year strategic plan for future growth. Here is the story behind our use of innovation to increase our membership. Our first innovation happened after I met Tae Gyu Baek and his sister Da Ae Baek approximately four years ago. I still vividly remember the enthusiasm we felt at our first meeting. We were very well connected as we had the same vision for service. I immediately began mentoring them, every week, both professionally and personally. Soon, they joined our Rotary club and established a community service corps within their private company, actively participating in service projects.

Subsequently, that community service corps evolved into a satellite club, Allkey, the first we ever sponsored, launched in February 2021. It held its own regular meetings, and actively engaged in its own service projects. But All key members also frequently attend our club's meetings, participate in our service projects, and take part in our activities designed around member hobbies. Our club provides mentoring to Allkey members. And 10 members of our club joined the satellite to foster a connection. The two clubs create synergy and learn from each other. Allkey now has 106 members.

The second innovation unfolded when some members of our club, led by Pan Joon Lee, a musician and orchestra conductor, and N.T. Kim launched a second interest-based satellite club named Bravoce in February 2023. This satellite consisted of 62 professional singers who make up a beautiful chorus and sing for the public, at Rotary functions, and as a service to the poor. In August 2023, 19 CEOs of global companies doing business in Korea, such as Pfizer and Novartis, created a third cause-based satellite club. Their primary role was coaching and mentoring members of our club and the other satellites.



Then in October 2023, 54 college students created a fourth satellite club, which is likely to continue even after its members graduate from college.

Our main club has consistently grown and now has 192 members. The secret to our club's growth boiled down to pursuing three "magical" steps, which any club can follow:

**Magic No.1** Focus on raising up leaders within your club who could serve as district governors. This will provide strong leadership within your club.

**Magic No.2** Create a three- or five-year strategic plan. Continuity is the key.

**Magic No.3** Create satellite clubs that will appeal to different interests within your community. Look for potential members who are business owners, CEOs, or people who share a profession or interest like singing.

Starting a satellite club is easier than chartering an independent club from scratch, as they thrive on and grow with the support of the sponsor club. Someday, they may leave and become their own club, but that, too, is good. Innovation is critical for the growth and sustainability of our clubs. We treat our club as a platform for members to grow and find happiness together. We emphasize not only increasing membership but also the personal growth and happiness of each member. We offer 18 sub-groupings for members to satisfy their interest in various hobbies. Our members are the owners of our club. We firmly believe clubs exist for their members.

Let's create magic by being innovative in our approach to every club activity, especially membership.







#### ENARONAENT NONTH "If we're losing countries due to sea level changes, if stronger storms are disrupting

"If we're losing countries due to sea level changes, if stronger storms are disrupting water supplies or destroying people's livelihoods, that's more people who are going to be disadvantaged. So caring about the environment goes toward our ultimate mission, and we should give it the importance it deserves "Rotary International Past President Barry Rassin

Rotary Clubs of Cyprus



www.rotary.org www.rotary-cyprus.org







#### ....of the things we think, say or do

- Is it the TRUTH? <u>TRUST</u>. From the Rotarian Code of Conduct, act with integrity and high ethical standards. Acknowledge and define the problem including the root causes. Collect information and apply critical thinking by asking questions to identify the difference between facts, beliefs, assumptions and opinions.
- Is it FAIR to all concerned? <u>AccountABILITY</u>. Keep in mind both the Golden Rule and the Platinum Rule. Identify and include all interested and affected parties. Try to understand the other point-of-views in the context of conflict and reaching shared goals.
- Will it build GOODWILL and BETTER FRIENDSHIPS? FELLOWSHIP. Rotarians are known for being sociable and building relationships. Ensure

the process is civil and there's a feeling of respect and openness to ask questions that can lead to creative and innovative solutions. Discuss and agree on desired outcomes.

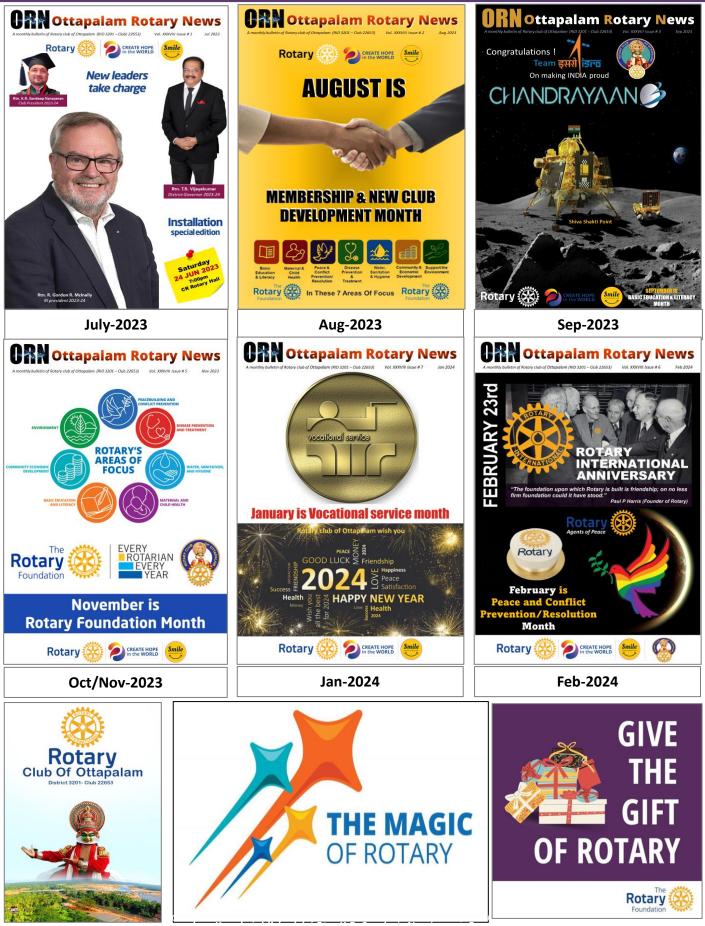
• Will it be BENEFICIAL to all concerned? <u>EMPATHY</u>. Have an open mind and a curiosity for new ideas, novel applications and different point-of views. Consider many options and build on different ideas. Come to mutually beneficial solutions that are sustainable and scalable.

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# **ORN – Archives & Greetings**



Designed & edited by Rtn. Ramachandran K and published by Rtn. K.R. Sandeep Narayanan, President (2023-24), Rotary club of Ottapalam

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