

# ORN Ottapalam Rotary News

A monthly bulletin of Rotary club of Ottapalam (RID 3201 – Club 22653)

Vol. XXXIX Issue # 3

Sep 2024

Rotary



SEPTEMBER is



Basic Education & Literacy Month





As the month of September begins, Rotary clubs around the world are turning their attention to a critical area of focus: **Basic Education and Literacy**. Through this focus area, Rotary aims to promote access to quality education and literacy for all, regardless of their age or background.

Basic education and literacy are foundational to human development and are essential for individuals to reach their full potential. Yet, millions of people around the world lack access to quality education and basic literacy skills. This is why Rotary clubs have made it a priority to support programs that address this critical need.

One way Rotary clubs can support basic education and literacy is by partnering with local schools and educational organizations. This might involve providing resources or materials to support classroom instruction, or sponsoring literacy programs for adults who are struggling with basic literacy skills.

Through programs such as the Rotary Foundation's "Rotary Literacy Project" clubs can help improve access to literacy resources in underserved communities around the world.

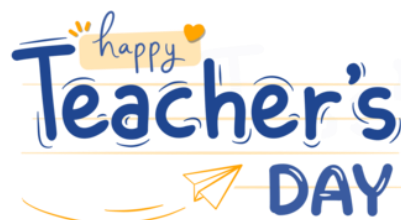
In addition, Rotary clubs can also support basic education and literacy through youth programs. For example, the Rotary Youth Exchange program provides opportunities for students to study abroad and gain exposure to different cultures and educational systems. By promoting cross-cultural understanding and education, Rotary clubs can help to create a more educated and engaged generation of young people.

In conclusion, basic education and literacy are critical to the development of individuals and communities around the world. By partnering with local schools and educational organizations, supporting global literacy initiatives, and promoting youth programs, Rotary clubs can help to make a lasting impact in this important focus area. Let us all work together to promote basic education and literacy for all. Project highlights from August 2024 are included in this edition.

***Congratulations to Rtn. P.R. Sreejesh on retaining the Hockey bronze medal at the Indian OLYMPICS 2024.***

Jai Rotary!

Jai Hind!



**Rtn. Ramachandran Kunduthody**

*Chair Public Image & Bulletin Editor | Zonal Chair Speak Bank*

*(Cover page design by Microsoft AI Tool)*

*Please send your comments, suggestions and contribution to improve our club bulletin to the club email [cio.rotaryotp@gmail.com](mailto:cio.rotaryotp@gmail.com) For more information visit us at <http://www.rotaryclubofottapalam.org>*



## From the President's Desk

Greetings Dear Rotarians !

August month of the Rotary year 2024-25 was truly great, We have executed 19 new projects during the month, focused on Old age care, Safe drinking water, Child education and Treatment support .

For the month of September, we are planning more projects based on BLOSSOM Theme apart from District and Rotary international priorities our primary focus for this month is women empowerment, Old age care, Scientific Waste management Treatment and Educational Support.

My advance Onam Wishes to everyone!

Thank you

Yours in Rotary

**Rtn Sunil Ammath** | *President 2024-25*



# Happy Teacher's Day!

Congratulations to Indian OLYMPICS 2024 Hockey Team lead by Rtn. PR Sreejesh on retaining the bronze medal(below).



PARIS 2024







# Activities



ORN released for 1-Aug. (Above left) Education support of 10k for Master GJ Amarnath a 2nd STD student from Bhavans school received by his Mother on 1-Aug (Above right)



Master Dyan prabhakar from Bhavans school was given 10k as education support (Above left) on 4-Aug. New member orientation and club officers training seminar conducted by Rtn Balagopal (above right and below)



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# Activities



Water purifier given to Anganwadi kavalappara on 6-Aug (Above left) Sports items distributed to Vani Vilasini School on 7-Aug, sponsored by Rtn. E Prabhurajan(Above right)



@BHAVANS Ottapalam: Sredha A.S. class 1 student was given Rs 10000/- as a part of educational support(above left) & Ms Akshara a 4<sup>th</sup> standard student on 14-Aug(Above right)



Independence  
day  
flag hoisting





# Activities



Senior Advocate Shri K.P Gopinatha Menon was honored on Independence day. (Above left) Laptop given to Ms Karthika a +1 student of TRK High school Vaniyamkulam she is an IIT aspirant (Above right)



Honoring Rtn ADV PHF Dr. Krishna das chairman and managing trustee Nehru Group by Rotary club of Ottapalam For his appointment of Honorary Trade commissioner India Mauritius(Above)



Attending Membership seminar Sangamam at Kochi on 18-Aug (Above)





Financial assistance given to Ms Viji who provides food to 50 homeless people who lives in and around Shoranur Railway station Bus stand and Cheruthuruthy bridge every Sunday on 22-Aug (Above left)  
Treatment support for a patient who has undergone Kidney transplantation on 22-Aug(Above right)



Rtn Ambalakkat Ram Mohan exchanged flag and our Bulletin ORN with RC Kannur establishing a sister club at Kannur on 29<sup>th</sup> Aug 2024 (Left)

Master Midhundas an Automobile engineering student from Malabar Technical Institute was provided his fee Rs.17,000 for the year by Rotary club of Ottapalam in the absence of both his parents he is looking after his siblings(below)







# ROTARY PUBLIC IMAGE

*In your club*



## PUBLIC IMAGE: Creating your content

### What's effective on social media

When you create content for social media, you can use different kinds of posts and various strategies to maximize your reach and increase your engagement. You can also avoid certain things in order to encourage the platform's algorithms to include your content in people's feeds.

**Here are the three main types of content you can create:**

**Written content, visual content and video content.**

From photos to GIFs to infographics, visuals can bring your club's story to life. Add an image to tell your story visually or draw attention to your written message.

### What makes a strong post

To capture people's attention, use images that feature real-life moments with just a few people and exhibit a sense of motion. Use photos that represent the diversity of your club and community. Look for images that show people's faces and that are taken in warm, natural lighting.







When you're choosing photos or other images to post, you can also think about what qualities make content less likely to catch people's interest or spur them to stop scrolling. These include dim or harsh lighting, awkward camera angles, and people shaking hands, posing, or looking directly at the camera.

**Here are some examples of the kinds of photos to avoid:**



Posed or looking directly at the camera



Poor lighting



Large group pictures



Large group pictures



Lack of a focal point



Back of heads in photos



Handshaking photos



Handshaking photos



Single person



Single person



Flat perspective



Awkward angle

**Note: This is for all those who cover projects / events for our club.**

**Compiled by Rtn. Ramachandran K., RC Ottapalam**

Source: rotary.org





# Happy Anniversary!



Happy  
wedding  
anniversary

**Rtn. Prakash Palliyalil & Rtne. Raghi  
Prakash(4-Sep)**



**Rtn. Peethambaran P K & Rtne. Uma  
Peethambaran(6-Sep)**



**Rtn. Dr. K.S.Menon & Rtne. Pushpa  
Menon (6-Sep)**



**Rtn. Adv. Sreeraj & Rtne. Anila  
(6-Sep)**



# Happy Anniversary!



**Rtn. KNS Narayanan & Rtne. Punneri  
Madam Valsala (10-Sep)**



**Rtn. Sharad Chandran & Rtne. Anjan  
(10-Sep)**



**Rtn. Manoj B Nair & Rtne. Ranjini  
(12-Sep)**



**Rtn. Samuel Devassy &  
Rtne. Beena (15-Sep)**



**Rtn. Shafi & Rtne. Shafeera  
(22-Sep)**



# Congratulations



Congratulations to Annet Praveen s/o Rtn. Ambalakat Ram Mohan & Rtn. Nirmala Ram Mohan on his promotion to the rank of Vice Admiral and assuming charge as the Commandant, Indian Naval Academy at Ezhimala, Kannur, on 29<sup>th</sup> August 2024. Picture (above left) with his parents & wife Deepa Bhatt. Vice Admiral C.R. Praveen Nair (above right)



Rotary Annet Nivedita Satish D/O Club secretary Rtn Satish Nair and Rtn. Sajula Satish was presented the Academic excellence award on successful completion of Bachelor of Architecture in flying colours. (ABOVE)



# Congratulations



*Bharatiya Vidya Bhavan*

**Shikshan Bharati**

This certificate of commendation is issued to

**Pranay P. Menon**

of Bhavan's Vidyalaya, Ottapalam  
for having secured

90% or more than 90% of marks in

**English, Sanskrit, Mathematics, Science & Social Science**

at the AISS Examination 2024 conducted by  
Central Board of Secondary Education, New Delhi

*Rakesh Saxena*

**RAKESH SAXENA**  
DIRECTOR  
SHIKSHAN BHARATI

*H.N. Dastur*

**H.N. DASTUR**  
EXECUTIVE SECRETARY  
BHARATIYA VIDYA BHAVAN



Congratulations to Annet Prany P Menon s/o Rtn. Pramod Menon on receiving his certificate of commendation for achieving over 90% marks in 5 subjects (above left)



Congrats to Annet Ms Abigail Leela Joyson d/o Rtn. Joyson on her success in achieving her BBA LLB



Congrats to Annet Vaishnav s/o Rtn. KNS Narayanan and Rtn Valsala Narayanan who got married with Sreelakshmi on 28th Aug 2024. At the reception at CRR Hall(Above)



## Sangkoo Yun is selected to be 2026-27 Rotary International president

By Etelka Lehoczky

**Sangkoo Yun, of the Rotary Club of Sae Hanyang, Seoul, Korea, is the selection of the nominating committee to become Rotary International's president for 2026-27. *He will be officially declared the president-nominee on 15 September if no other candidates challenge him.***



Yun received his bachelor's and master's degrees from the Syracuse University School of Architecture in the U.S. and an honorary doctoral degree from The University of Edinburgh, Scotland. He is the founder and CEO of Dongsuh Corp., which engineers and markets architectural materials, and the president of Youngan Corp., which operates in real estate and financial investment. He is involved in many civic organizations and has a special interest in the preservation of cultural heritage.

A Rotary member since 1987, when he was a charter member of the Rotary Club of Sae Hanyang, Yun has served Rotary International as a director, trustee, committee member and chair, and RI learning facilitator. He served for eight years as co-chair of the Keep Mongolia Green Project, by Korean members of Rotary. His RI committee roles include the Board Administration Committee (2013-15, vice chair 2014-15), the International Assembly Committee (vice chair, 2020-21), and the End Polio Now

Countdown to History Campaign Committee (regional vice chair, 2023-27). He also served on The Rotary Foundation's Executive Committee (2019-22, chair 2020-21) and Programs Committee (2019-22, chair 2020-22).

Yun received The Rotary Foundation's Distinguished Service Award in 2021-22. He was appointed an Officer of the Most Excellent Order of the British Empire by Queen Elizabeth II, awarded the Friendship Medal by the president of Mongolia, and recognized for distinguished services by the president and prime minister of Korea. He is a veteran of the Republic of Korea Army and an emeritus elder at Andong Presbyterian Church.

Yun and his spouse, Eunsun, are Rotary Foundation Benefactors, Major Donors, and members of the Arch Klumph Society, the Paul Harris Society, and the Bequest Society. They have two children.

— 5 August 2024

Source: <https://www.rotary.org/en/sangkoo-yun-is-selected-to-be-2026-27-rotary-international-president>





പ്രിയപ്പെട്ട  
രവിയേട്ടൻ  
ആദരഞ്ജിതൻ



Rtn. PHF Ravindran Nair  
left us on  
22<sup>nd</sup> August 2024.

President and members  
of Rotary club of  
Ottapalam express their  
deepest sorrow and  
convey their heartfelt  
condolences to the  
bereaved family.

He was a philanthropist  
and a very active member  
of the Rotary club of  
Ottapalam since 2013.

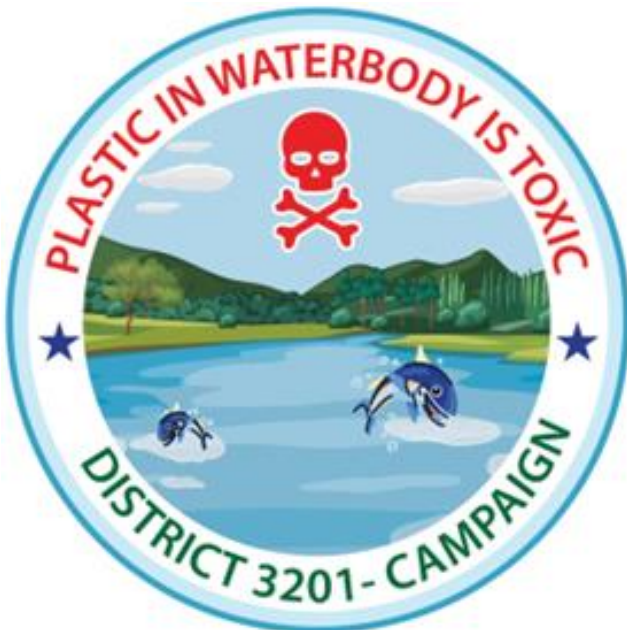


ROTARY'S VISION STATEMENT

**TOGETHER** WE SEE A WORLD  
WHERE **PEOPLE** UNITE AND TAKE ACTION  
TO **CREATE** LASTING  
**CHANGE** ACROSS THE GLOBE  
IN OUR COMMUNITIES AND IN OURSELVES

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.

To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the next five years.



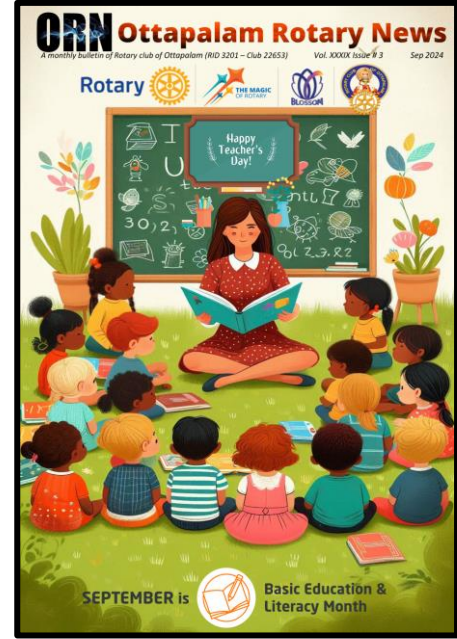




July-2024



Aug-2024



Sep-2024

OCTOBER IS



ECONOMIC AND COMMUNITY DEVELOPMENT MONTH

"If we can make a difference in the life of one person in a community, it is a small yet significant step to empowering a whole community."

Loshini Naidoo



Rotary


TAKE ACTION: Join Rotary, Get Involved



Designed & edited by Rtn. Ramachandran K and published by Rtn. Sunil Ammath, President (2024-25), Rotary club of Ottapalam